



Dear Friends,

My name is Alissa Nicks, and I was diagnosed with breast cancer one week before my high school graduation. I was 17 years old and had no family history. In the year 2010 we set out to raise \$10,000 to celebrate my 10th year in remission. And in 3 short years we were able to raise more than \$50,000 in the fight against breast cancer.

Alissa's Hope is proud to announce our Third Annual Pinkapalooza, an entertainment trivia night, on March 24th, 2012 at the Maryland Heights Community Centre. Proceeds will go to select cancer charities including the St. Louis affiliate of Susan G. Komen and Siteman Cancer Center. In addition to the trivia, we will also have a silent auction and many opportunities for prizes. We would not be able to do this without your help.

There are several ways that you and/or your business can help with our cause.

- **Marquee sponsor (\$1,000):** logo posted on website, table sponsorship, logo scrolling on projector throughout show, we will display signage of your logo, logo on t-shirts, logo on Pink carpet entry, table for (8) included
- **Platinum sponsor (\$500):** logo posted on website, table sponsorship, logo scrolling on projector throughout show, we will display signage of your logo, logo on t-shirts
- **Gold sponsor (\$250):** logo posted on website, table sponsorship, logo scrolling on projector throughout show, we will display signage of your logo
- **Silver sponsor (\$100):** logo posted on website, table sponsorship

For more information on each level of sponsorship, please go to www.alissashope.com. Check's can be made out to **Alissa's Hope** and mailed to:

Alissa's Hope
PO Box 1443
Maryland Heights, MO 63043

- If you would like to donate an item or items to our silent auction, please contact me, Alissa Nicks at 314.398.7482 or alissashope@yahoo.com. I would be happy to pick up any donation. Gift certificates can be mailed to the above address. Your name and logo will also be displayed on our sponsor list.
- If you would like to get a team together to play, it will be \$280 to reserve a whole table (up to 8 players). Space is limited. We sold out one month before the event last year!

Anything you can do to help would be greatly appreciated. Through the work of the Komen St. Louis your donation will help to do some great things in the St. Louis area. Komen helps with everything from offering mammograms to those who might not be able to afford it otherwise, prosthesis, wigs and many support programs that are so valuable to women in this situation.

Thank you so much in advance for your generosity. We look forward to working with you in the battle against breast cancer and cherish your support as I celebrate my triumphant 12th year in remission!

Thank you,

A handwritten signature in black ink that reads 'Alissa Schulte Nicks'.

Alissa Schulte Nicks

P.S. If you would like to learn more about my story please visit us at www.alissashope.com or enter "Alissa's Hope" at Youtube or Google. Thanks!

<http://www.alissashope.com>